

SAMPLE REPORT



GRAND VIEW RESEARCH

Supply Chain Analytics

MARKET ANALYSIS, 2018 - 2030

BASE YEAR: 2022

TECHNOLOGY

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Supply Chain Analytics

MARKET ANALYSIS, 2018 - 2030

Market by Solution: Logistics Analytics, Manufacturing Analytics, Planning & Procurement, Sales & Operations Analytics, and Visualization & Reporting

Market by Service: Professional, Support & Maintenance

Market by Deployment: Cloud, On-premise

Market by Enterprise Size: Large Enterprises, Small & Medium Enterprises

Market by End Use: Retail & Consumer Goods, Healthcare, Manufacturing, Transportation, Aerospace & Defense, High Technology Products, and Others

Market by Region: North America, Europe, Asia Pacific, South America, Middle East & Africa



Market Voice : Key Opinions

Analyst Perspective	“Enterprises across the world are increasingly recognizing the need for comprehensive supply chain analytics solutions to improve business performance and gain competitive advantage. They are evaluating and investing in right solutions to ensure that the logistics activities are maintained at every stage of the product lifecycle.”
Leading supply chain analytics vendor in the market	“Growing deployment of supply chain analytics as it facilitates better strategic decision-making, inventory cost reduction, and increase in profitability, along with helping organizations in improving their position in the market.”
Software and application developers	“There is ongoing trend of high utilization of cloud solutions owing to presence of large number of vendors in the market coming up with various applications to overcome the aforementioned issue ”

Note: Above listed verbatim responses are intended to provide an overview of the market pulse. Please get in touch with us to learn more about our primary research methodology & how we could customize our services to meet your end objective.



Top 3 Trends : Key Takeaways

- 1 The increasing product and price competition in the market is compelling manufacturers to offer their products at competitive prices. Procurement analytics helps manufacturers in analyzing the pricing trend in the market to provide the best price to their customers.
- 2 The increasing complexity of the technology landscape, due to the evolution of new business models and mergers & acquisitions, is compelling businesses to modernize their business processes and technological infrastructure. Enterprises are focusing on enhancing their existing technology landscape with real-time platforms, which provide real-time data pertaining to demand and supply.
- 3 The COVID-19 pandemic continues to take its toll on the global economy. The pandemic has compelled several manufacturing companies in the market to temporarily halt manufacturing operations to comply with the new government regulations, hence, impacting severely in the market growth.

Sample Navigator

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This section will help you access the structure of the report & research scope in detail

Section wise description provided for clarity

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This section includes sample market data points, ranging from trend analysis to market estimates & forecasts

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You will gain access to a synopsis of the market report.

Sample data points will help you validate market estimates & judge report quality

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Chapter 1 Executive Summary

1.1 Supply Chain Analytics Market – Industry Snapshot & Key Buying Criteria, 2018 – 2030

Increase in volume of business data among end users

Supply Chain Analytics is witnessing significant growth owing to the rapid increase in the volume of business data across various industries such as retail, manufacturing, consumer goods, healthcare, and transportation. This increase in data is compelling organizations to adopt analytics solutions for converting raw data into meaningful insights.

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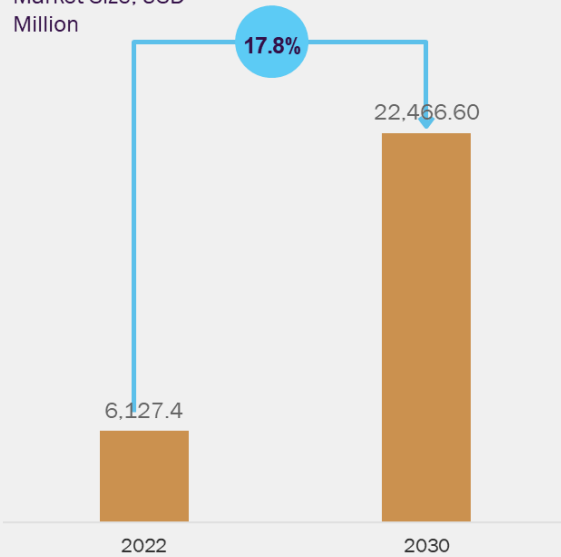
SAMPLE PAGE

1.2 Market Snapshot

Fig.1 Market snapshot, 2022, (USD Million)

Market Facts

Market Size, USD Million



Market Growth Stage

HIGH

Low | Medium | High | Exponential

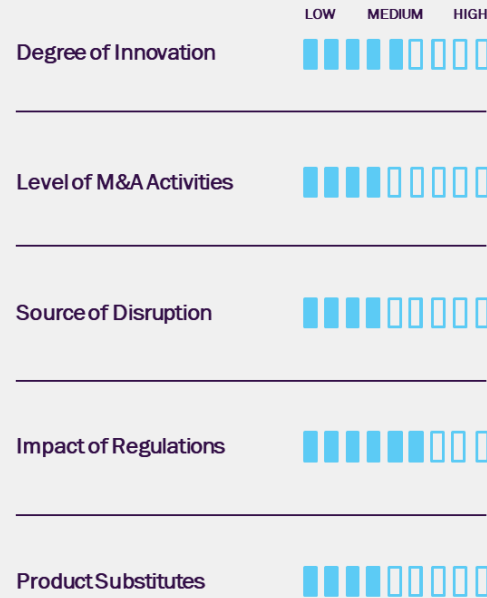
Pace of Market Growth

ACCELERATING

Accelerating | Decelerating

Market Characteristics

Market Attributes



Vendor Preview

Market Participants

Key Vendors

- Accenture PLC
- Aera Technology
- A.P. Moller - Maersk
- Birst, Inc.
- Capgemini SA
- Genpact
- Infosys Limited
- International Business Machines Corporation
- JDA Software Group, Inc.
- Kinaxis
- Lockheed Martin Corporation
- Manhattan Associates

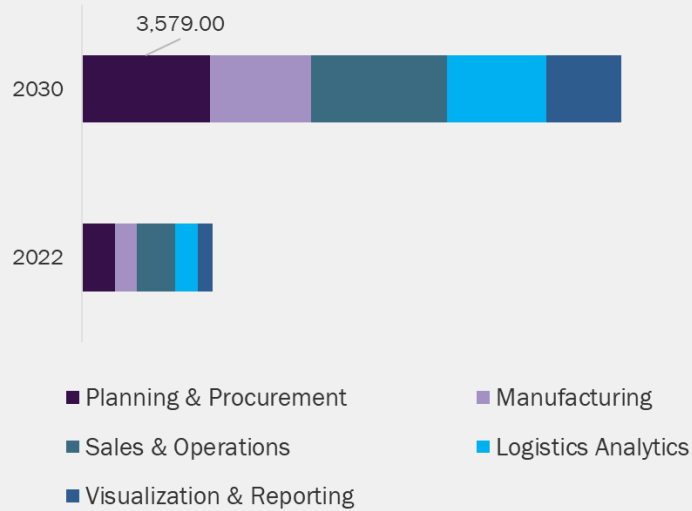
Sources: World Bank, IMDRF, Company Annual Reports, PitchBook, Primary Interviews, and Grand View Research.

1.3 Segmental Insights

Fig.2 Segmental Insights

Solution Segmentation Analysis

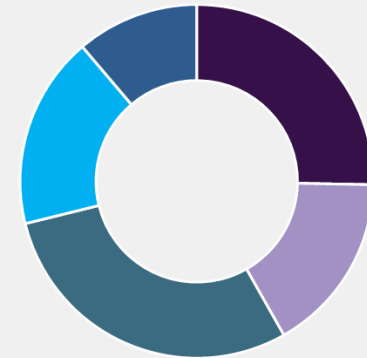
Market opportunity by solution



CAGR% (2023-2030)

Planning & Procurement	-%
Manufacturing	-%
Sales & Operations	-%
Logistics Analytics	-%
Visualization & Reporting	-%

Market Opportunity



*Market opportunity equates to Incremental growth in value ($\Delta=Y_{2030}-Y_{2022}$)

1.4 Segmental Insights

Fig.3 Segmental Insights

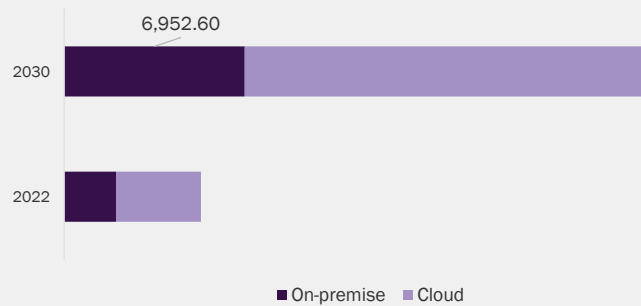


1.5 Segmental Insights

Fig.1 Segmental Insights

Deployment Segmentation Analysis

Market opportunity by deployment



CAGR% (2023-2030)

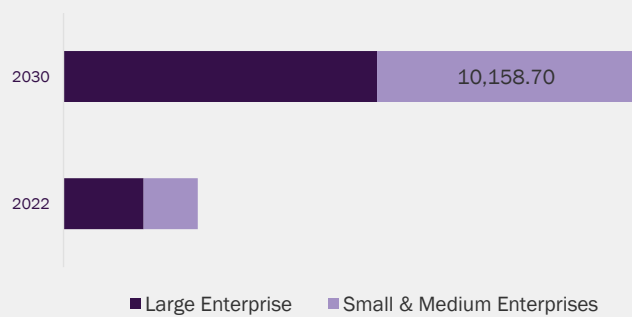
On-premise	- %
Cloud	- %

Market Opportunity*



Enterprise Size Segmentation Analysis

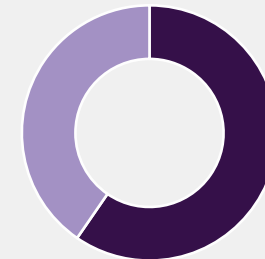
Market opportunity by enterprise size



CAGR% (2023-2030)

Large Enterprises	- %
SMEs	- %

Market Opportunity



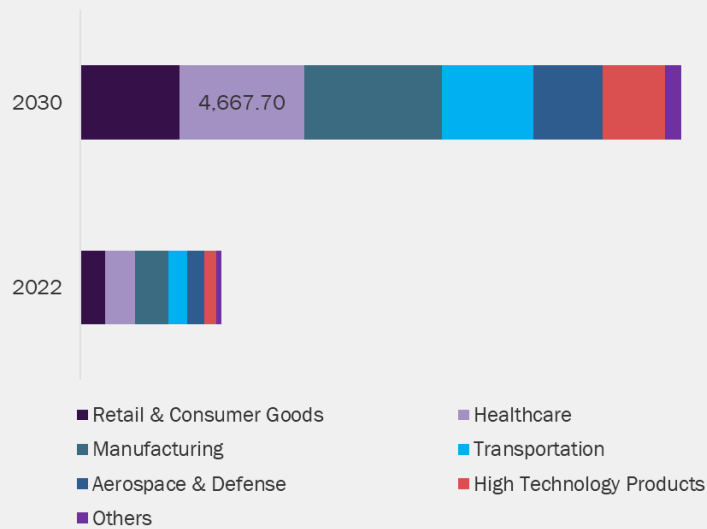
*Market opportunity equates to Incremental growth in value ($\Delta=Y_{2030}-Y_{2022}$)

1.6 Segmental Insights

Fig.2 Segmental Insights

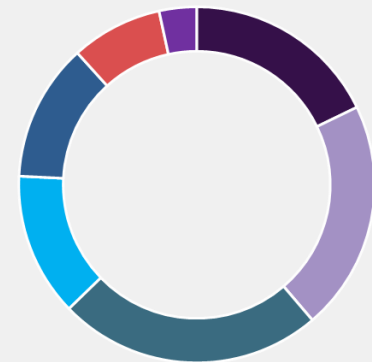
End-use Segmentation Analysis

Market opportunity by end-use



End-use Segment	CAGR% (2023-2030)
Retail & Consumer Goods	-%
Healthcare	-%
Manufacturing	-%
Transportation	-%
Aerospace & Defense	-%
High Technology Products	-%
Others	-%

Market Opportunity



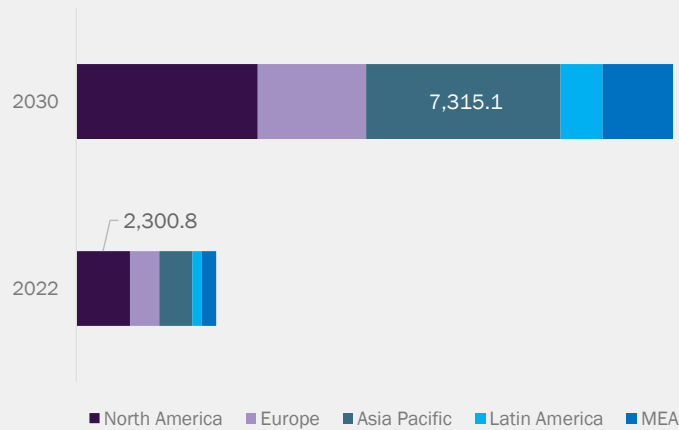
*Market opportunity equates to Incremental growth in value ($\Delta=Y2030-Y2022$)

1.7 Segmental Insights

Fig.3 Segmental Insights

Regional Segmentation Analysis

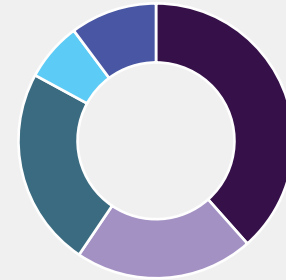
Market opportunity by region



CAGR% (2023-2030)

North America	-%
Europe	-%
Asia Pacific	-%
Latin America	-%
MEA	-%

Market Opportunity*



*Market opportunity equates to Incremental growth in value ($\Delta=Y2030-Y2022$)

Chapter 2 Supply Chain Analytics Industry Outlook

2.1 Market Segmentation and Scope

Fig.4 Market segmentation and scope

Solution	Service	Deployment	Enterprise Size	End use	Region
Planning & Procurement	Professional	On-premise	Large Enterprise	Retail & Consumer Goods	North America
Manufacturing	Support & Maintenance	Cloud	Small & Medium Enterprise	Healthcare	Europe
Sales & Operations				Manufacturing	Asia Pacific
Logistics Analytics				Transportation	Latin America
Visualization & Reporting				Aerospace & Defense	Middle East & Africa
				High Technology Products	
				Others	

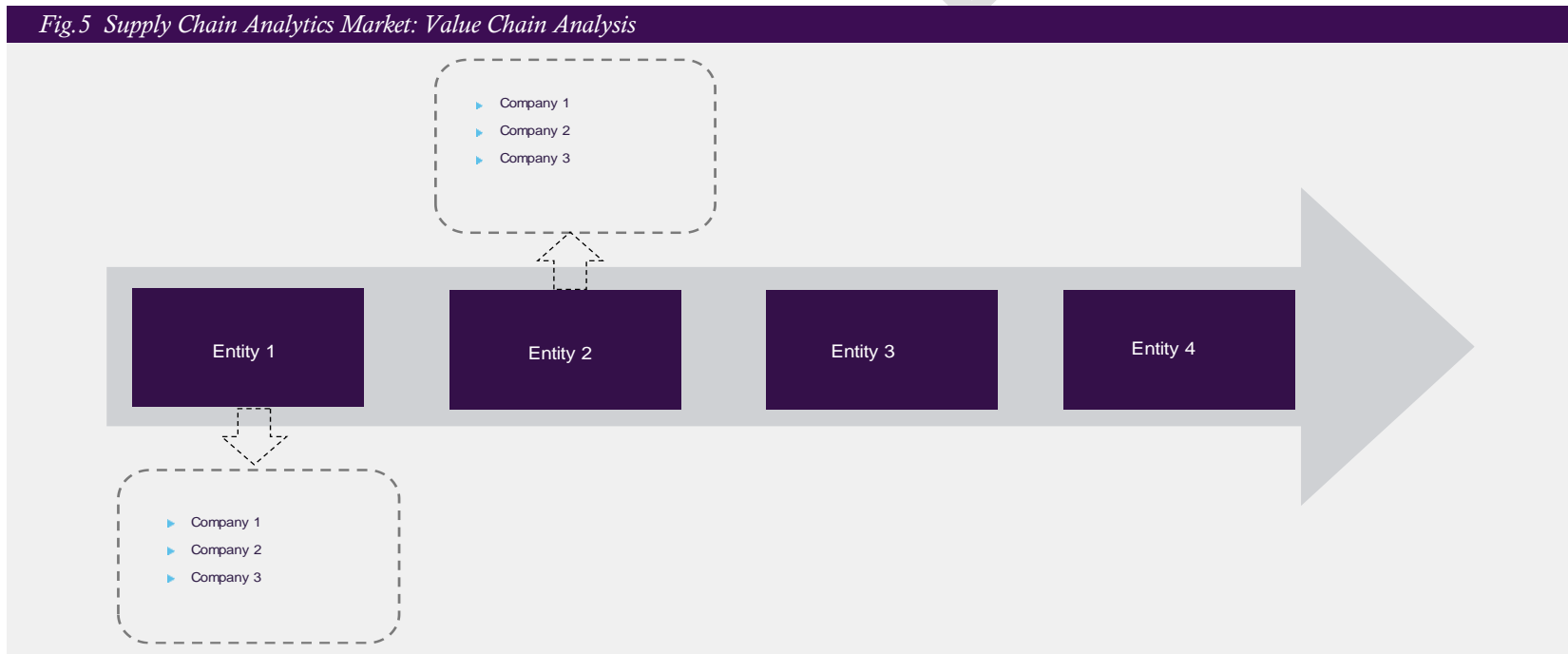
Sources: World Bank, IMDRF, Company Annual Reports, PitchBook, Primary Interviews, and Grand View Research.

2.2 Market Size and Growth Prospects

Supply chain analytics solutions are gaining momentum and are witnessing high demand from enterprises across different industry verticals. Manifold benefits offered by these solutions, such as accurate forecasting and Business Intelligence (BI), help in optimizing the supply chain, minimizing the wastage, and increasing the organizational revenues. Benefits such as competitive advantage, effective decision-making, and ability to provide benefits to all functioning areas of the supply chain are keeping the market prospects upbeat. Additionally, supply chain analytics solutions are in strong demand globally owing to their ability to offer end-to-end visibility and help enterprises in making strategic decisions in real time.

2.3 Value Chain Analysis

Fig.5 Supply Chain Analytics Market: Value Chain Analysis



Sources: World Bank, IMDRF, Company Annual Reports, PitchBook, Primary Interviews, and Grand View Research.

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Section Description:

Every market forecast that we build considers various dimensions of market triggering factors such as product, customer demographics, regulatory, geo-political, technology, economic, financial and competition with varied impacts over stipulated time. These relevant factors & its impacts are closely monitored at each major country level, wherein its sensitivity results in summation to region level forecast and henceforth reflects in global market forecast.

Market dynamics section is a key component of our report evaluating market drivers, restraints and other industry level challenges anticipated to impact growth over forecast period (2030). Below section presents complete list of key factors evaluated during market forecast for your understanding.





Please get in touch with us if you wish to add any additional factors to this list, We will be happy to assist you with your requirement.

2.4 Market Dynamics

Supply chain analytics solutions are gaining traction and are in great demand from businesses in a variety of industries. Technological proliferation has led to large-scale adoption of IoT devices and has subsequently increased the OEM customers' dependence on cloud-based platforms. Enhanced mobility and the ease of using cloud services have resulted in the aggressive deployment of supply chain analytics solutions on cloud-based platforms. The increasing number of small & medium enterprises and their increasing expenditure on the implementation of analytics to hold a strong position in the market and to compete against other market players are expected to boost the Asia Pacific market growth over the forecast period.

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2.4.1 Market driver analysis

MARKET DRIVERS	TIMELINE IMPACT ANALYSIS	
	2022 - 2025	2026 - 2030
RISING FOCUS ON ENHANCING PROCUREMENT CHANNELS' OPERATIONAL EFFICIENCIES	LOW  HIGH	LOW  HIGH
EMERGING DIGITAL AND COGNITIVE TECHNOLOGIES	LOW  HIGH	LOW  HIGH





2.4.1.1 Rising focus on enhancing procurement channels' operational efficiencies

Information plays a vital role in the procurement department. The insights obtained from historical data on product pricing help in strengthening a buyer's negotiation position and achieving better pricing. Through the adoption of inventory tracking software or internal spreadsheets, organizations can monitor the location of their inventory. The software would help the organization know the quantity of inventory on hand and determine additional requirements.

Large quantities of data are collected due to continuous improvement in analytics. Real-time data helps organizations in making more accurate decisions on managing suppliers and designing better strategies for the procurement process.

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2.4.2 Market Challenge Analysis

MARKET CHALLENGE	TIMELINE IMPACT ANALYSIS	
	2022 - 2025	2026 - 2030
COMPLEXITIES IN STREAMLINING PROCESSES	LOW  HIGH	LOW  HIGH



2.5 Industry Analysis – Porter’s Five Forces Analysis

Porter’s Five Forces model helps identify the key competitive forces that are affecting the market. These forces help in determining the structure of the market and the competition level. The initial capital requirement in the Supply Chain Analytics industry is very low, which setup cost, R&D cost, marketing, and supply chain cost, and maintenance cost. The new entrant companies require considerable investments to start a company and sustain in the competitive market.

2.5.1 Threat of new entrants

Bargaining power of buyers

Bargaining power of Supplier

Threat of substitutes

Competitive rivalry

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2.5.2 PESTEL Analysis

Political Landscape

Environmental Landscape

Social Landscape

Technology Landscape

Economic Landscape

Legal Landscape

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Section Description:

This section intends to provide an overview of market estimates & trends by solution offered by vendors in various forms. During market size estimation we used both top-down and bottom-up approaches to estimate the number of users on Planning & Procurement, Manufacturing, Sales & Operations, Logistics Analytics, Visualization & Reporting and validate the overall size of the supply chain analytics market. The data obtained from secondary and primary research were consolidated in finalizing the report.

Inclusion: Solution include Planning & Procurement, Manufacturing, Sales & Operations, Logistics Analytics, Visualization & Reporting

Exclusion: Not applicable

Chapter 3 Supply Chain Analytics Market: Solution Estimates & Trend Analysis

Definition & Scope

We have segmented the global supply chain analytics market based on solution as Planning & Procurement, Manufacturing, Sales & Operations, Logistics Analytics, Visualization & Reporting. The solution segment of the market has been provided below:

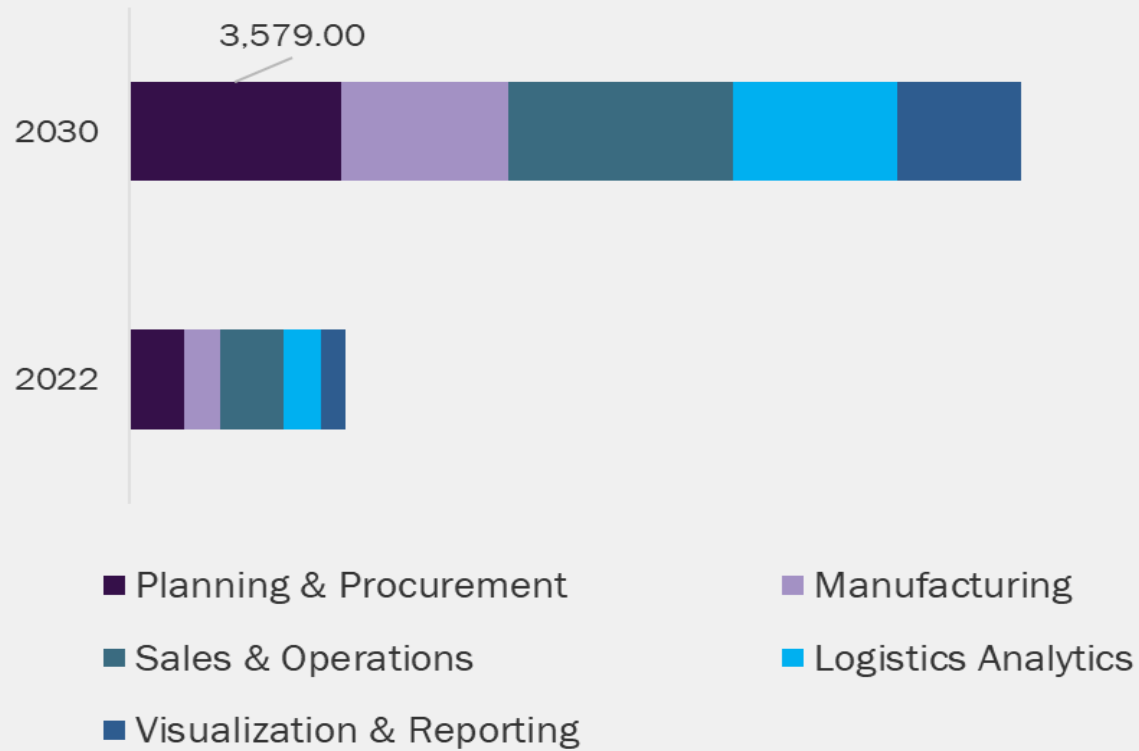
- **Logistics analytics:** These solutions help efficiently plan, implement, and control the flow and storage of services, goods, and associated data between the points of origin and consumption to meet customers' requirements. It further covers distribution analytics, which provides comprehensive supply chain execution solutions to connect inbound and outbound operations. It also offers visibility into hubs and third-party logistics, as well as into orders, shipments, and inventory.
- **Manufacturing analytics:** Manufacturing analytics solutions help reduce equipment downtimes, improve yield, and increase the Overall Equipment Efficiency (OEE) within the shop floor. They also help in determining the optimum level of manufacturing output and assist in mitigating risks associated with manufacturing and production.
- **Planning & procurement:** Supply chain planning & procurement solutions are used to gain accurate insights into enterprise-wide raw material supply requirements. These solutions help manufacturers in optimizing key activities such as production,

procurement, and distribution, thereby reducing the lead time and augmenting profitability. These analytical modules facilitate multi-enterprise and multi-tier planning and collaboration between trading partners.

- **Sales & operations planning analytics:** S&OP is an integrated and iterative business management solution used to focus continuously on synchronization and alignment of all organizational functions. It assists in synchronizing different operations and functions with supply chain planners and demand planners, as well as sales, marketing, finance executives, in addition to setting up a supply chain.
- **Visualization & reporting tools:** The visualization & reporting tools leverage visual tools to help users in understanding the data, deriving patterns, and spotting trends, in addition to using the tools for charting, graphing, slicing, drilling down/up, and sorting.

Solution movement & market share analysis, 2022 & 2030

Fig.6 Supply chain analytics market, solution revenue movement analysis, 2022 & 2030

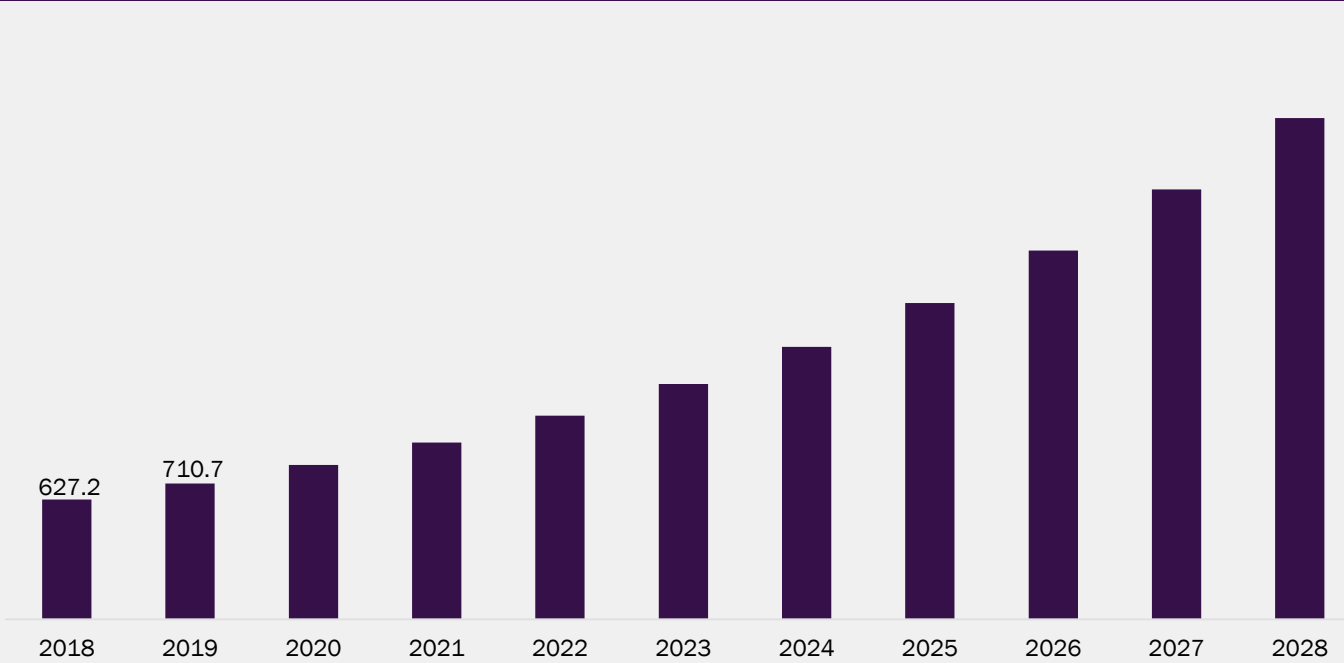


Sources: World Bank, IMDRF, Company Annual Reports, PitchBook, Primary Interviews, and Grand View Research.

3.1 Planning & Procurement

1.1.1 GLOBAL SUPPLY CHAIN ANALYTICS PLANNING & PROCUREMENT MARKET ESTIMATES AND FORECASTS, 2018–2030, (USD MILLION)

Fig.7 Supply chain analytics planning & procurement market estimates and forecasts, 2018 – 2030 (USD Million)



Sources: World Bank, IMDRF, Company Annual Reports, PitchBook, Primary Interviews, and Grand View Research.

The final report will include the aforementioned figure in tabular format.

3.2 Manufacturing

3.3 Sales & Operations

3.4 Logistics Analytics

3.5 Visualization & Reporting

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SAMPLE PAGE

Section Description:

This section intends to provide an overview of market estimates & trends by service offered by vendors in various forms. During market size estimation we used both top-down and bottom-up approaches to estimate the number of users on Professional and Support & Maintenance, validate the overall size of the supply chain analytics market. The data obtained from secondary and primary research were consolidated in finalizing the report.

Inclusion: Service include Professional, Support & Maintenance

Exclusion: Not applicable

Chapter 4 Supply Chain Analytics Market: Service Estimates & Trend Analysis

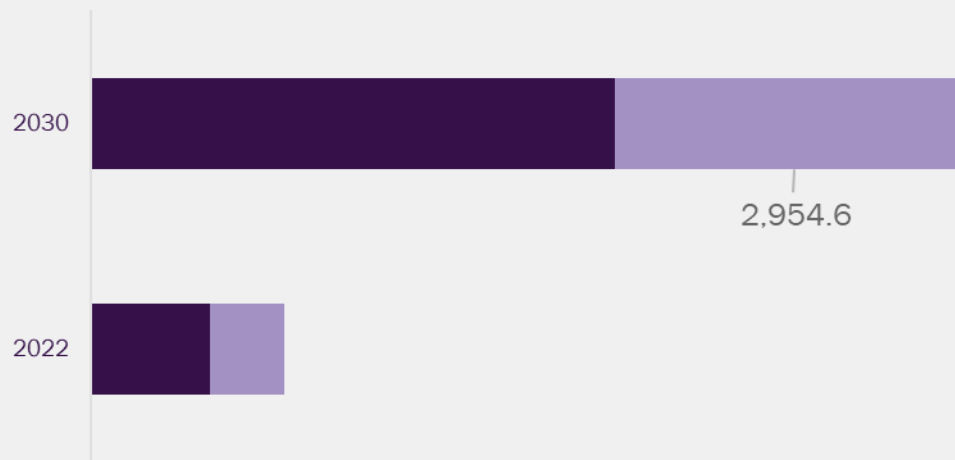
Definition & Scope

We have segmented the global supply chain analytics market based on service, Professional and Support & Maintenance. The service segment of the market has been provided below:

- **Professional services:** Supply chain analytics offers professional services such as system integration and consulting services. It also offers other services such as architectural & engineering, research, and management & system consultation services.
- **Support & maintenance services:** Support & maintenance services offered under supply chain analytics include infrastructure maintenance services for data centers and for migrating and upgrading software. These services also help in deploying and configuring software on cloud platforms. Other applications include tracking application licenses, warranties, and versions, as well as maintaining inventories.

Service movement & market share analysis, 2022 & 2030

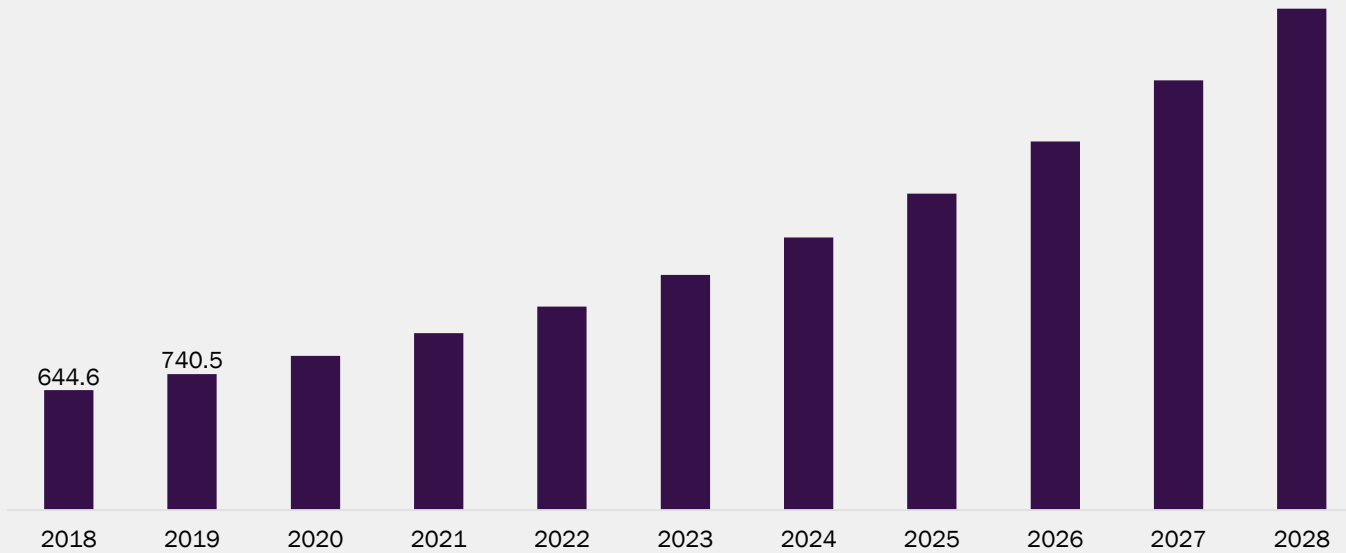
Fig.8 Supply chain analytics market, service revenue movement analysis, 2022 & 2030



4.1 Professional Services

1.1.2 GLOBAL SUPPLY CHAIN ANALYTICS PROFESSIONAL SERVICES MARKET ESTIMATES AND FORECASTS, 2018–2030, (USD MILLION)

Fig.9 Supply chain analytics professional services market estimates and forecasts, 2018 – 2030 (USD Million)



Sources: World Bank, IMDRF, Company Annual Reports, PitchBook, Primary Interviews, and Grand View Research.

The final report will include the aforementioned figure in tabular format.

4.2 Support & Maintenance

Upgrade report license to gain access to the complete analysis

Section Description:

This section intends to provide an overview of market estimates & trends by deployment type offered by vendors in various forms. During market size estimation we used both top-down and bottom-up approaches to estimate the number of users on cloud and on-premise validate the overall size of the supply chain analytics market. The data obtained from secondary and primary research were consolidated in finalizing the report.

Inclusion: Deployment include cloud, on-premise

Exclusion: Not applicable

Chapter 5 Supply Chain Analytics Market: Deployment Estimates & Trend Analysis

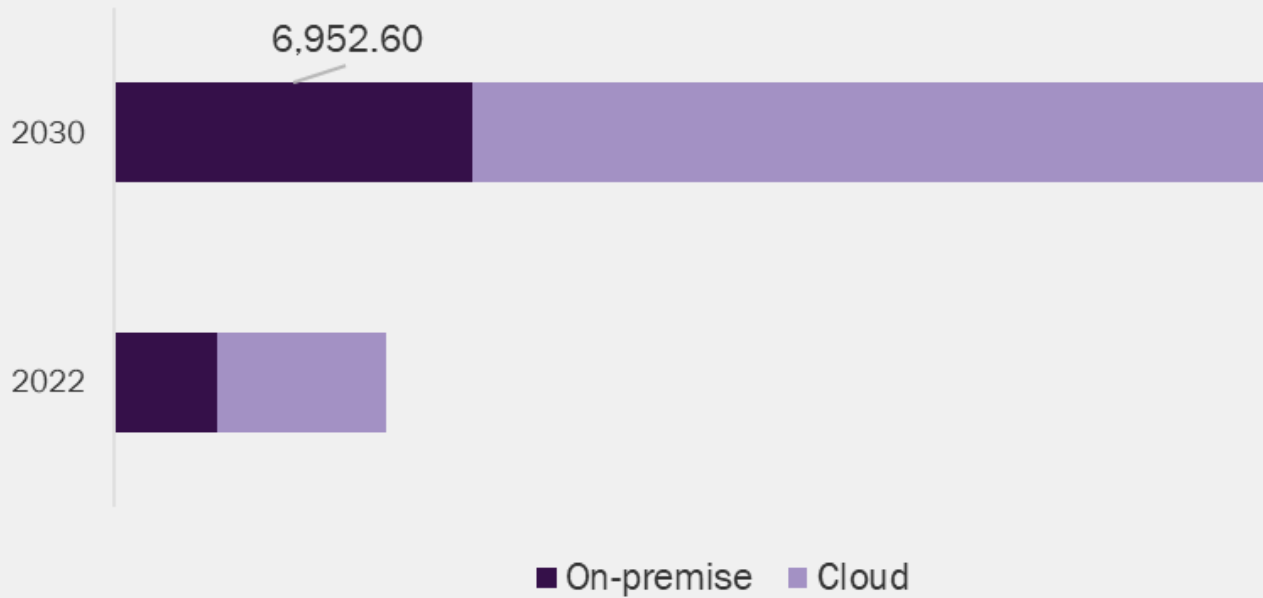
Definition & Scope

We have segmented the global supply chain analytics market based on deployment cloud, on-premise. The deployment segment of the market has been provided below:

- **On-premise deployment:** On-premise deployment of solutions and services offers control over systems, infrastructure, and sensitive business data. This deployment model helps in analyzing or simulating the business process and mitigating the inventory/supply chain issues. The on-premise deployment model is usually accompanied by a pre-built Extract, Transform, Load (ETL) framework that reduces the implementation time.
- **Cloud deployment:** Benefits such as lower upfront investments, faster implementation, and less intensive ways of running businesses have made cloud-based deployment models highly popular. Cloud-based deployment of services ensures scalability, immediacy, efficiency, accessibility, and optimization of supply chain activities.

Deployment movement & market share analysis, 2022 & 2030

Fig.10 Supply chain analytics market, deployment revenue movement analysis, 2022 & 2030

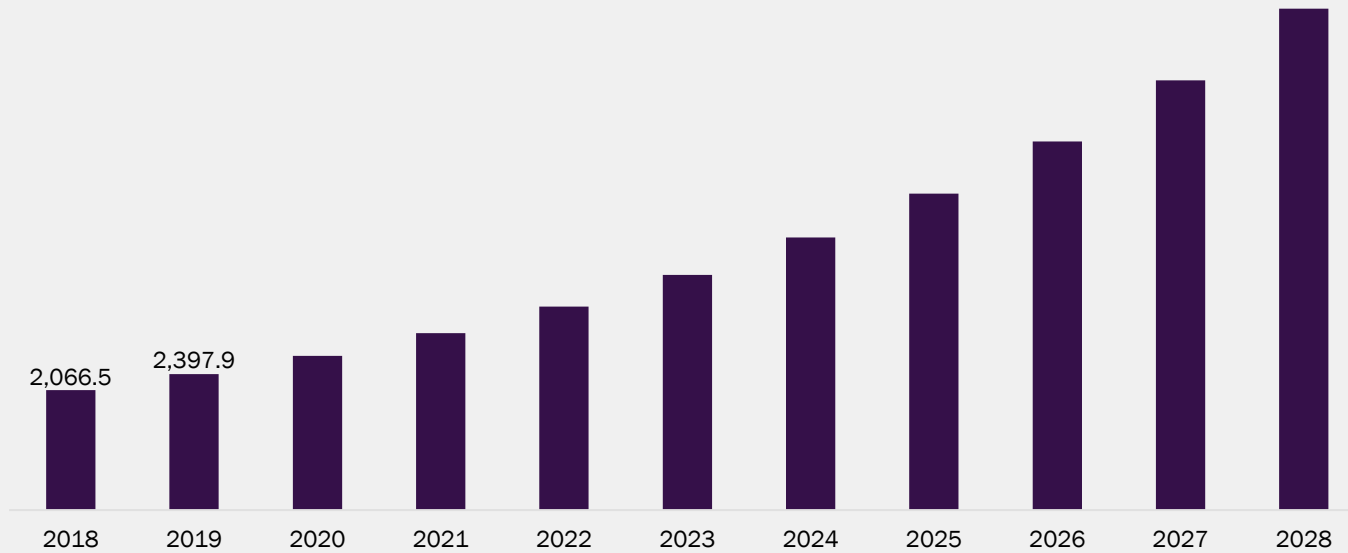


Sources: World Bank, IMDRF, Company Annual Reports, PitchBook, Primary Interviews, and Grand View Research.

5.1 Cloud

1.1.3 GLOBAL CLOUD SUPPLY CHAIN ANALYTICS MARKET ESTIMATES AND FORECASTS, 2018–2030, (USD MILLION)

Fig.11 Cloud supply chain analytics market estimates and forecasts, 2018 – 2030 (USD Million)



Sources: World Bank, IMDRF, Company Annual Reports, PitchBook, Primary Interviews, and Grand View Research.

The final report will include the aforementioned figure in tabular format.

5.2 On-premise

Upgrade report license to gain access to the complete analysis

Section Description:

This section intends to provide an overview of market estimates & trends by enterprise size used in various industry verticals. We have used bottom up method to arrive at base estimations wherein magnitude of product penetration & revenue generated by the vendors across key enterprise were taken into consideration. These parameters are integrally built into our [forecasting methodology](#) driven by weights assigned to each parameters across short, medium & long term of the forecast.

Inclusion: Large enterprises and Small & Medium Enterprises (SMEs).

Exclusion: NA

Chapter 6 Supply Chain Analytics Market: Enterprise Size Estimates & Trend Analysis

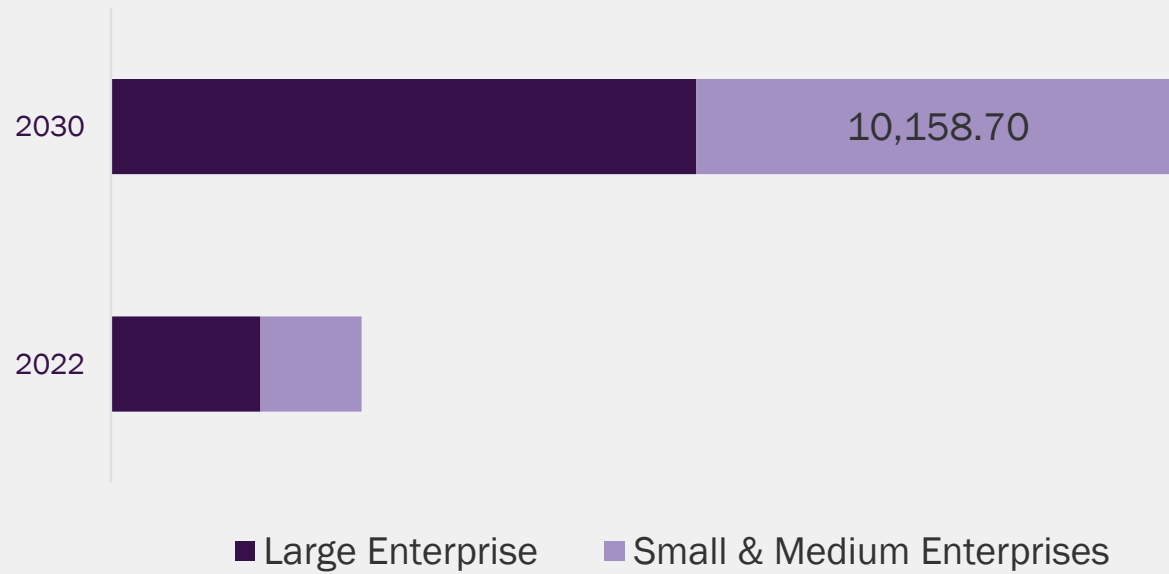
Definition & Scope

We have segmented the global supply chain analytics market based on enterprise size which includes large enterprise and SMEs.

- **Small and Medium Enterprises (SMEs):** These organizations are non-subsidary, independent firms with employee strength under 500 people.
- **Large enterprises:** A commercial company with an employee strength more than 500 people is termed as a large enterprise

Enterprise Size movement & market share analysis, 2022 & 2030

Fig.12 Supply chain analytics market, enterprise size revenue movement analysis, 2022 & 2030

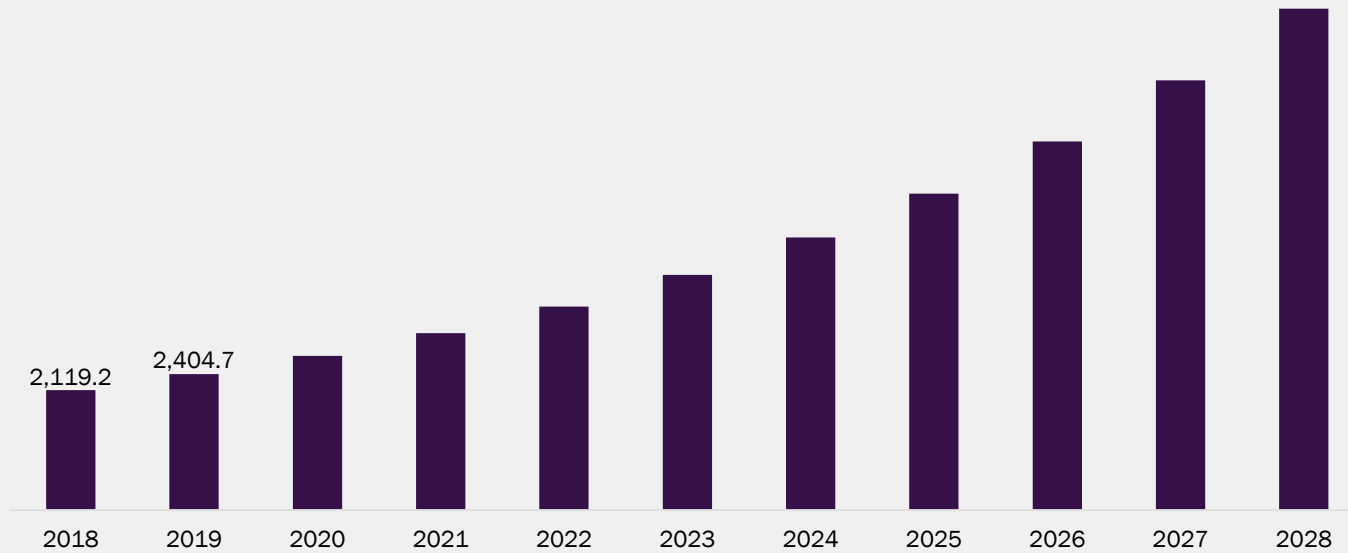


Sources: World Bank, IMDRF, Company Annual Reports, PitchBook, Primary Interviews, and Grand View Research.

6.1 Large Enterprise

1.1.4 GLOBAL SUPPLY CHAIN ANALYTICS MARKET IN LARGE ENTERPRISES ESTIMATES AND FORECASTS, 2018–2030, (USD MILLION)

Fig.13 Supply chain analytics market in large enterprise estimates and forecasts, 2018 – 2030 (USD Million)



Sources: World Bank, IMDRF, Company Annual Reports, PitchBook, Primary Interviews, and Grand View Research.

The final report will include the aforementioned figure in tabular format.

6.2 Small & Medium Enterprises

Upgrade report license to gain access to the complete analysis of the segment and sub-segment

Section Description:

This section intends to provide an overview of market estimates & trends by use of supply chain analytics used for various industry verticals. We have used bottom up method to arrive at base estimations wherein magnitude of product penetration & revenue generated by the vendors across key applications were taken into consideration. These parameters are integrally built into our [forecasting methodology](#) driven by weights assigned to each parameters across short, medium & long term of the forecast.

Inclusion: End use industries include Retail & Consumer Goods, Healthcare, Manufacturing, Transportation, Aerospace & Defense, High Technology Products, Others

Exclusion: NA

Chapter 7 Supply Chain Analytics Market: End Use Estimates & Trend Analysis

Definition & Scope

We have segmented the global Supply Chain Analytics market based on end use which includes Retail & Consumer Goods, Healthcare, Manufacturing, Transportation, Aerospace & Defense, High Technology Products, Others.

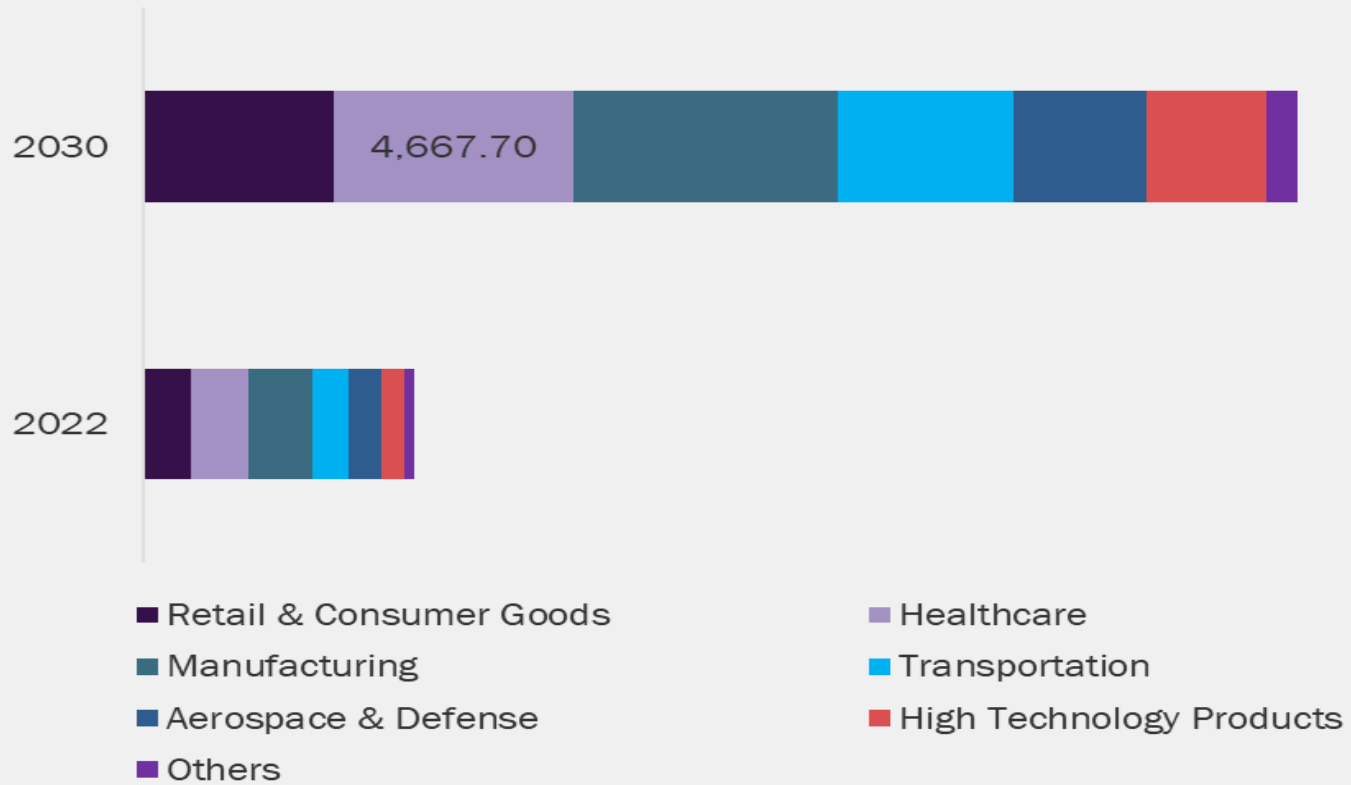
- **Retail & Consumer Goods:** The implementation of analytics solutions in the retail & consumer goods end use helps in creating superior customer value and achieving better operational alignment. They also help in improving the ROI and optimizing site selection and store network decisions.
- **Healthcare:** The use of supply chain analytics in the healthcare vertical helps in achieving advanced clinical effectiveness by determining the appropriate equipment and medications to be purchased.
- **Manufacturing:** Supply chain analytics enables manufacturers to schedule maintenance activities, make better use of machine costs, track machine activities, and automate processes. The solutions help forecast product demand by providing historical information to gain a clear understanding of the manufacturing and production processes, which also helps in

identifying production gaps and manufacturing trends. It further helps businesses to identify demand patterns, forecast the demand, and subsequently drive operational and production efficiency.

- **Transportation:** Supply chain analytics helps in improving vehicle and component visibility and assists in trade-ins, dealer inventory visibility and warranty, and trade-ins for vehicles during transportation.
- **Aerospace & defense:** Supply chain analytics provides innovative and future-ready solutions for defense logistics and transportation. Military engagements require fast-changing and rapid respond-and-reset capabilities. Analytics solutions help in the rapid deployment of military equipment and weaponry.
- **High Technology Products:** These products entail coercions, such as a high rate of obsolescence, and demand precise management of suppliers and inventories. Supply chain analytics helps in identifying and managing the effects of disruptions on shareholder value, changing demographics, and other factors that lead to demand volatility.
- **Others:** The others segment includes industry verticals such energy and oil & gas sectors.

End use movement & market share analysis, 2022 & 2030

Fig.14 Supply chain analytics market, end use revenue movement analysis, 2022 & 2030

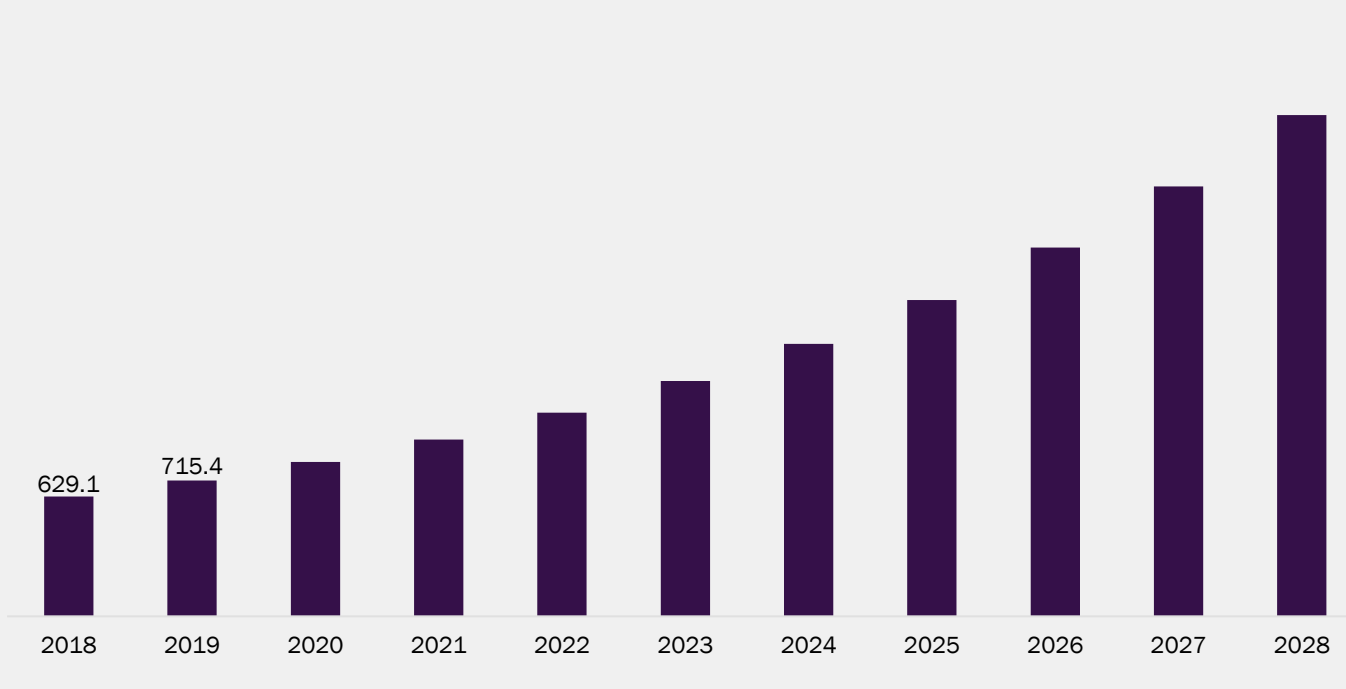


Sources: World Bank, IMDRF, Company Annual Reports, PitchBook, Primary Interviews, and Grand View Research.

7.1 Retail & Consumer Goods

1.1.5 GLOBAL SUPPLY CHAIN ANALYTICS MARKET IN RETAIL & CONSUMER GOODS ESTIMATES AND FORECASTS, 2018–2030, (USD MILLION)

Fig.15 Supply chain analytics market in retail & consumer goods estimates and forecasts, 2018 – 2030 (USD Million)



Sources: World Bank, IMDRF, Company Annual Reports, PitchBook, Primary Interviews, and Grand View Research.

The final report will include the aforementioned figure in tabular format.

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7.2 Healthcare

7.3 Manufacturing

7.4 Transportation

7.5 Aerospace & Defense

7.6 High Technology Products

7.7 Others

Upgrade report license to gain access to the complete analysis of the segment and sub-segment

SAMPLE PAGE

Section Description:

This section intends to provide an overview of market estimates & trends by key countries contributing to overall regional revenue estimations for the study product market. We have used bottom up method to arrive at base estimations wherein product penetration, growth rate, and forecast revenue are captured at key countries level and summed up to respective regions.

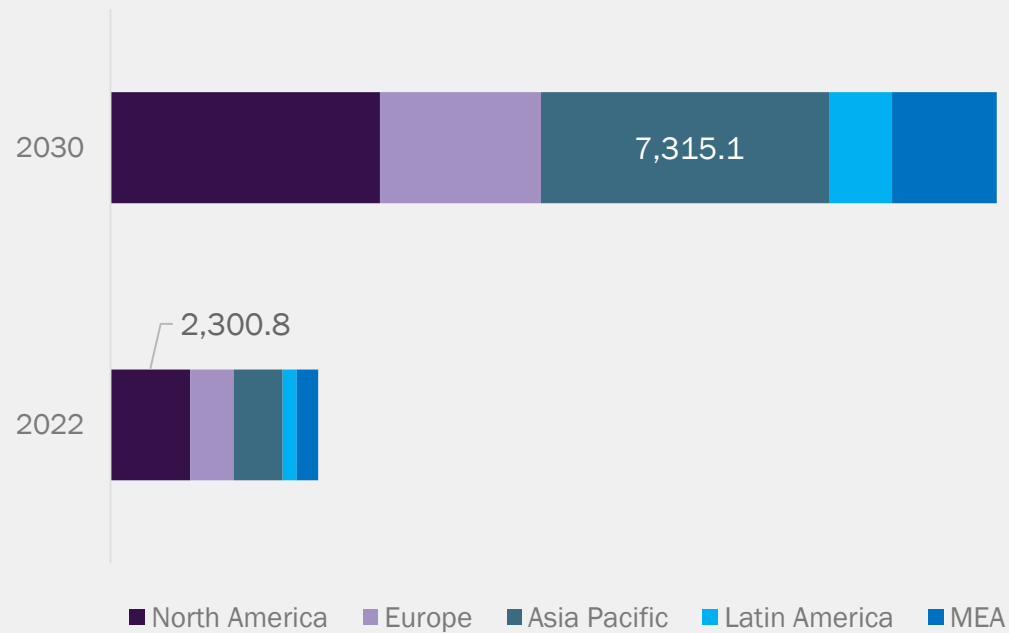
The scope includes data on all major countries spread across North America, Europe, Asia Pacific, Latin America & Middle-East. Interest in additional countries apart from the major list can be accommodated.

Chapter 8 Supply Chain Analytics Market: Regional Estimates & Trend Analysis

North America accounted for over -% of global share in 2022 and is projected to account for -% by 2030. Several American medical and hospital associations demand compliance-based products and services from the healthcare industry. Also, there is a growing use of supply chain analytics in both small and large-scale industries due to its necessity in various organizations and programs in the U.S., such as hospitals, home care organizations, nursing home, ambulatory care providers, and clinical laboratories.

REGIONAL MOVEMENT & MARKET SHARE ANALYSIS, 2022 & 2030

Fig.16 Supply chain analytics market, regional movement analysis, 2022 & 2030



Sources: World Bank, IMDRF, Company Annual Reports, PitchBook, Primary Interviews, and Grand View Research.

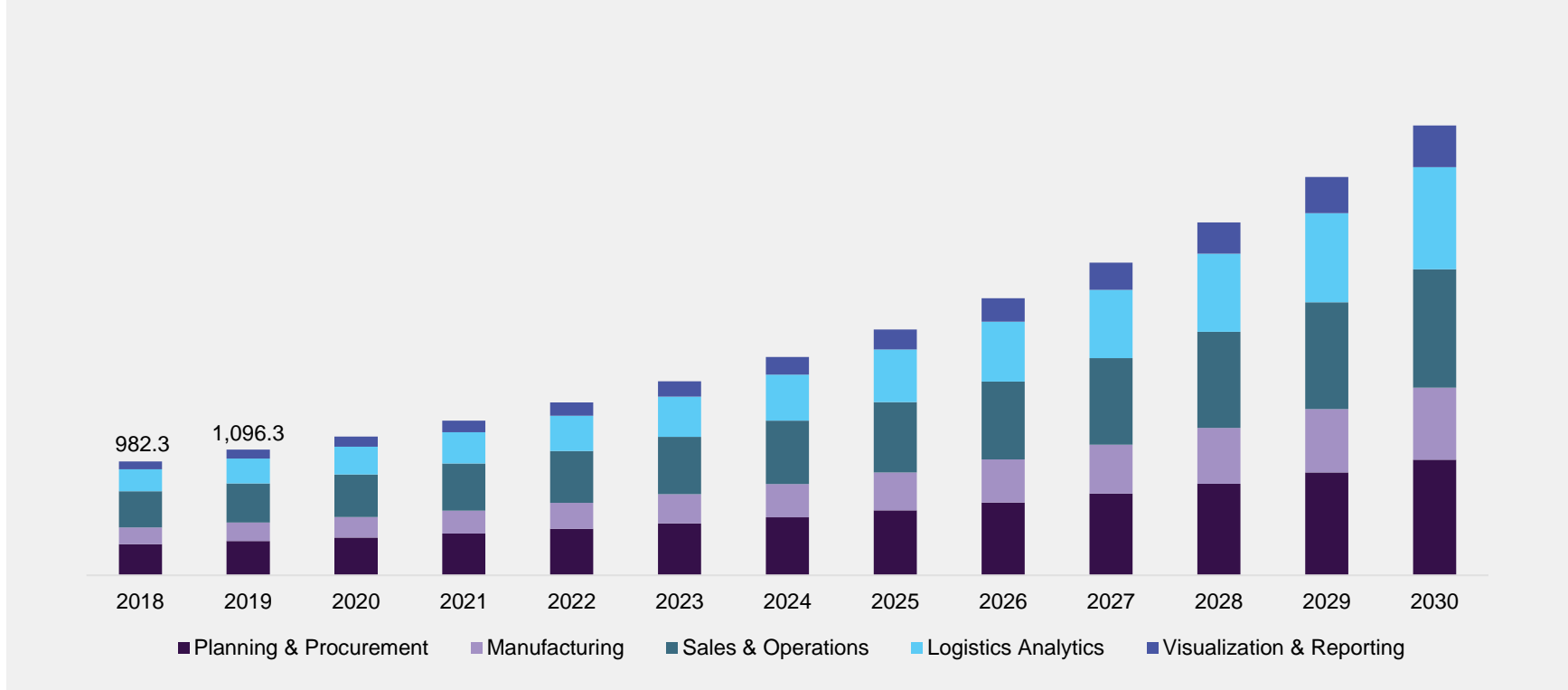
The North American region is expected to dominate the supply chain analytics market in 2022, a trend that is anticipated to continue over the forecast period. A developed aerospace & defense and manufacturing sector has led to widespread adoption of supply chain analytics solutions in the U.S. Also, the U.S. is home to numerous prominent supply chain analytics providers which bodes well for the growth of the North American market.

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8.1 North America

NORTH AMERICA SUPPLY CHAIN ANALYTICS MARKET ESTIMATES AND FORECASTS, BY SOLUTION, 2018 – 2030 (USD MILLION)

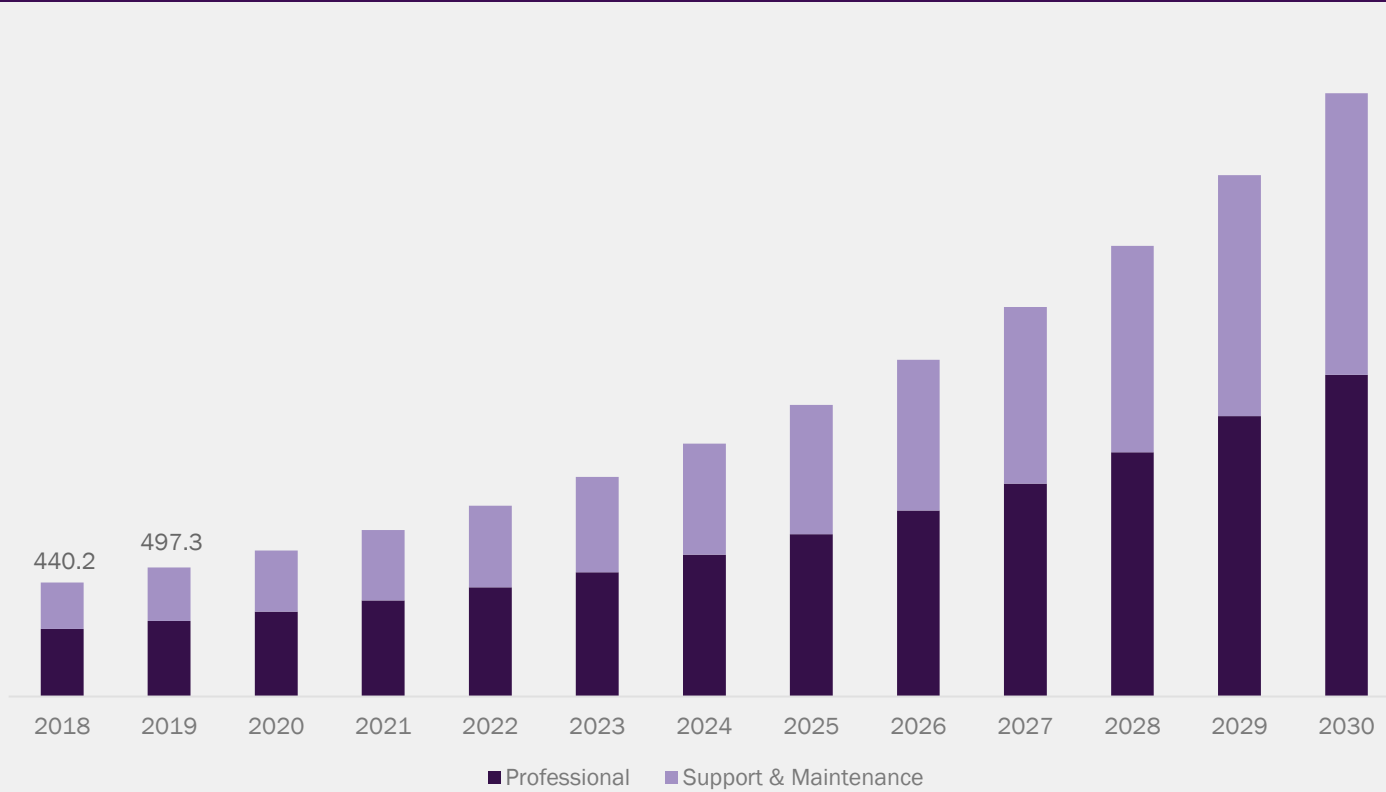
Fig.17 North America supply chain analytics market estimates and forecasts, By Solution, 2018 – 2030 (USD Million)



Sources: World Bank, IMDRF, Company Annual Reports, PitchBook, Primary Interviews, and Grand View Research.

NORTH AMERICA SUPPLY CHAIN ANALYTICS MARKET ESTIMATES AND FORECASTS, BY SERVICE, 2018 – 2030 (USD MILLION)

Fig.18 North America supply chain analytics market estimates and forecasts, By Service, 2018 – 2030 (USD Million)

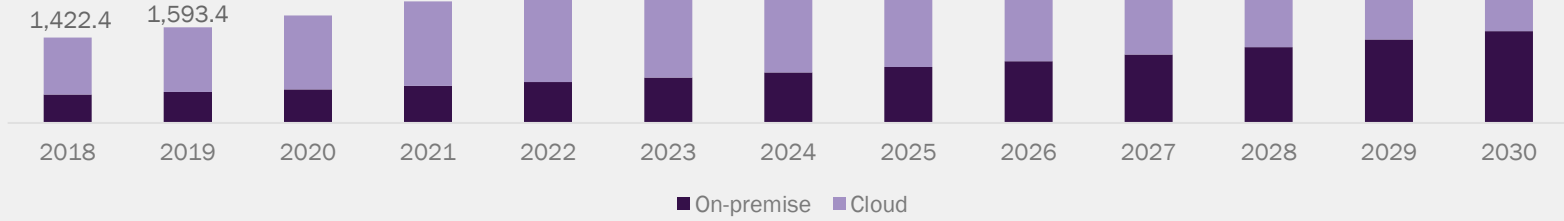


Sources: World Bank, IMDRF, Company Annual Reports, PitchBook, Primary Interviews, and Grand View Research.

SAI

NORTH AMERICA SUPPLY CHAIN ANALYTICS MARKET ESTIMATES AND FORECASTS, BY DEPLOYMENT, 2018 – 2030 (USD MILLION)

Fig.19 North America supply chain analytics market estimates and forecasts, by deployment, 2018 – 2030 (USD Million)

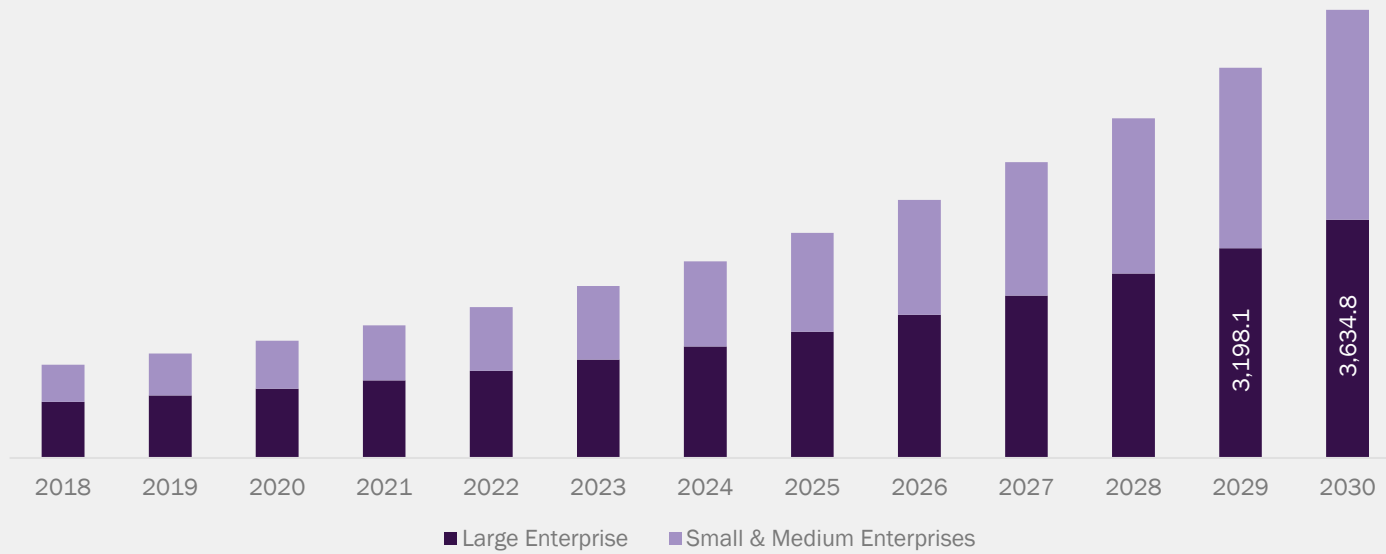


Sources: World Bank, IMDRF, Company Annual Reports, PitchBook, Primary Interviews, and Grand View Research.

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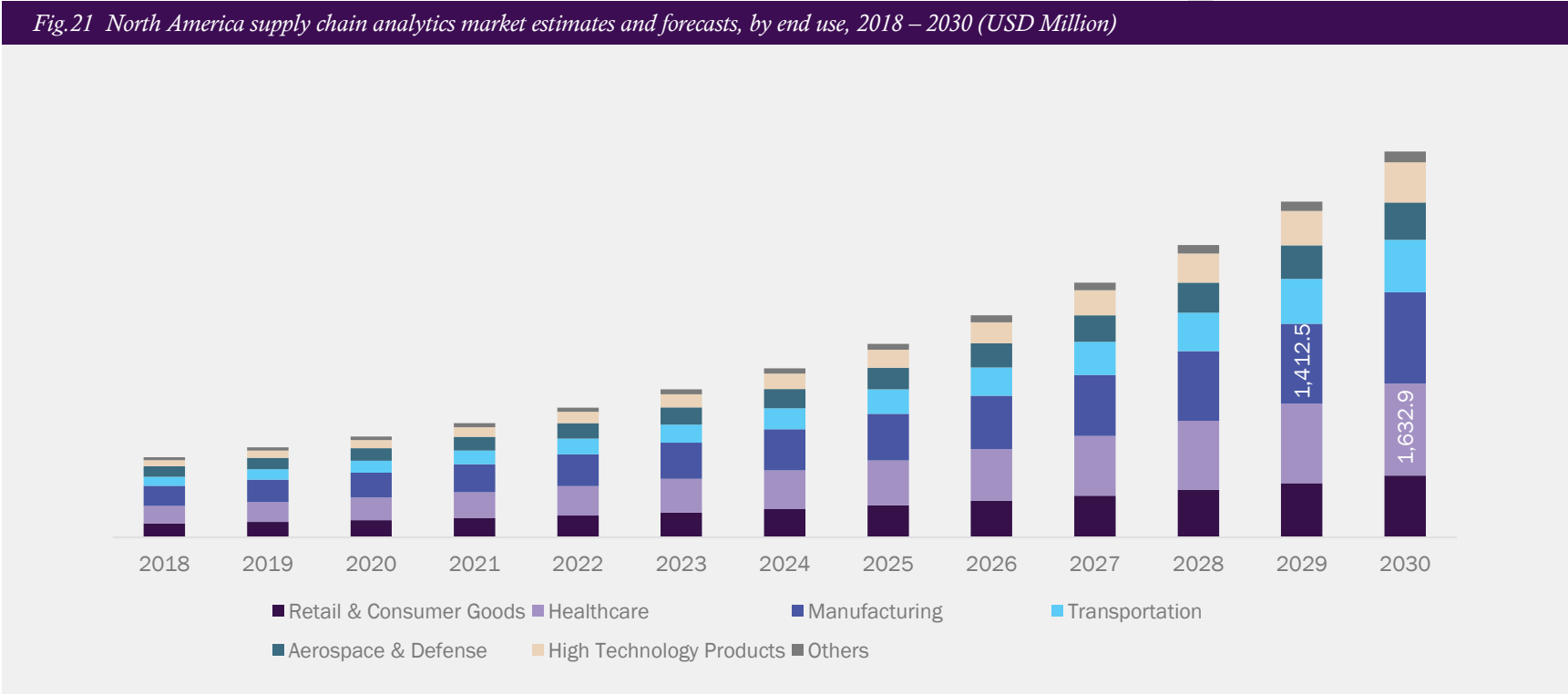
NORTH AMERICA SUPPLY CHAIN ANALYTICS MARKET ESTIMATES AND FORECASTS, BY ENTERPRISE SIZE, 2018 – 2030 (USD MILLION)

Fig.20 North America supply chain analytics market estimates and forecasts, by enterprise size, 2018 – 2030 (USD Million)



Sources: World Bank, IMDRF, Company Annual Reports, PitchBook, Primary Interviews, and Grand View Research.

NORTH AMERICA SUPPLY CHAIN ANALYTICS MARKET ESTIMATES AND FORECASTS, BY END USE, 2018 – 2030 (USD MILLION)



Sources: World Bank, IMDRF, Company Annual Reports, PitchBook, Primary Interviews, and Grand View Research.

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8.1.1 U.S.

8.1.2 Canada

8.2 Europe

8.2.1 U.K.

8.2.2 Germany

8.3 Asia pacific

8.3.1 China

8.3.2 India

8.3.3 Japan

8.4 Latin America

8.4.1 Brazil

8.5 Middle East & Africa

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Section Description:

This section intends to provide an overview of competition within study product market listing major recent developments, company product offerings and market positioning are discussed in detail. We can also include vendor landscape and distinctive listing for public & private companies active in the market.

Your interest specific to additional data points can be accommodated upon request.

Chapter 9 Competitive Analysis

Recent Developments and Impact Analysis, by Key Market Participants

The supply chain analytics market is characterized by intense competition between the market incumbents as all the segments of the market continue to grow. The ranking of key players is done based on the key strategies adopted by them to maintain a competitive edge in the market, the product offerings, and the number of application segments served. The key strategies being pursued by the market players include new product development, expansion of capabilities, mergers & acquisitions, research & development initiatives, and strategic collaborations, partnerships, and agreements, among others.

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Global Key Company Ranking Analysis

Rank	Company name
1	Company 1
2	Company 2
3	Company 3
4	Company 4
5	Company 5

Sources: World Bank, IMDRF, Company Annual Reports, PitchBook, Primary Interviews, and Grand View Research.

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Section Description:

This section covers company profiles of top 10 vendors covering brief background about company, headquarter & business type, financial performance, product benchmarking and strategic initiatives. Data related to M&A and divestures, product or service launches, awards & recognition and other operations / expansions are listed.

Your interest in additional list of company profiles can be accommodated based on request.

Chapter 10 Competitive Analysis

1.1 Accenture PLC

1.1.1 Company overview

Accenture PLC provides technology solutions and professional services in the areas of network management and consulting, among others. The company offers cloud and digital services for various end-use industries. It also provides security services.

Accenture PLC operates through five diverse business lines, namely Communication Media & Technology, Financial Services, Health & Public Services, Products, and Resources. The company offers its solutions to the incumbents of industries and sectors such as automotive, banking, chemicals, communication & technology, energy, healthcare, consumer goods, life sciences, insurance, retail, travel, and natural resources.

Accenture PLC's strategy is completely focused on catering to the requirements of its clients and on developing cutting-edge technology solutions. The company made substantial investments in developing innovative technology solutions in 2019. It invested USD 800 million in research & development activities in the same year.

Accenture PLC has marked its presence in North America, Europe, Asia Pacific, Latin America, the Middle East, and Africa regions. The company's business processes, infrastructure, security, and cloud services are offered through Accenture Operations lines of businesses. The company has around 51 subsidiaries and affiliates spread across the globe. As of 2019, the company's business operations were spread across over 120 countries.

KEY STATISTICS

Establishment Year: 1989

Headquarters: Dublin Ireland

Employee Strength: 492,000 (as of August 2019)

Market Significance: Supply Chain Analytics Provider

The company's revenue breakdown by business lines for 2019 is as follows:

Communications, Media & Technology	Financial Services	Health & Public Services	Products	Resources
20.3%	19.7%	16.6%	27.8%	15.7%

The company's revenue breakdown at the regional level for 2019 is as follows:

North America	Europe	Growth Markets
46.2%	34.0%	19.8%

1.1.2 Product benchmarking

Products/Services	Specifications/Features/Applications
Demand Forecast	<ul style="list-style-type: none"> Allows users to determine the optimal size of the stock needed to reduce the delivery time while keeping stocks at reasonable levels
Fraud Detection	<ul style="list-style-type: none"> Identifies fraud risk and behaviors causing business losses Anomaly detection and predictive analytics assign a fraud risk score to an event
Digital Supply Chain	<ul style="list-style-type: none"> Leverages opportunities of digital disruption Helps clients in transforming their linear supply chains into digital supply networks
Control Tower Design and Value Realization	<ul style="list-style-type: none"> Models control towers for volatile environments Offers the ability to intuitively explore data with consumer-friendly features
Supply Chain Value Transformation and Optimization	<ul style="list-style-type: none"> Helps in identifying critical path to value Assists in streamlining supply chain activities

- Helps increase efficiency of supply chain processes and their execution

1.1.3 Strategic initiatives

- In February 2020, Accenture PLC acquired Icon Integration Pty Ltd., a technology consultancy firm that offered Business Intelligence (BI) solutions and SAP digital supply chain solutions and services in Australia and New Zealand. The acquisition is expected to help the former company expand its reach in Australia and New Zealand.
- In February 2019, Accenture PLC introduced a circular supply chain in collaboration with Amazon Web Services, Mastercard, Mercy Corps, and Everledger Ltd. The supply chain capabilities leverage blockchain, digital identity, and payments to reward sustainable practices of small-scale suppliers.
- In November 2018, Accenture PLC acquired Intrigo Systems, Inc., a provider of system integration and advisory for SAP SE and supply chain & procurement. The acquisition enabled the former company to strengthen its capabilities in the digital supply chain.
- In January 2017, Accenture PLC collaborated with SAP to develop innovative, digitized, and cloud-based services to provide real-time inventory details of hydrocarbon supply chain to the oil & gas companies.

Aera Technology

Birst, Inc.

Capgemini SA

Genpact Limited

International Business Machines Corporation

JDA Software Group, Inc.

Kinaxis

Lockheed Martin Corporation

Maersk Group

Manhattan Associates, Inc

Mu Sigma

Northrop Grumman Corporation

Oracle Corporation

QlikTech International AB

Sage Clarity Systems

SAP SE

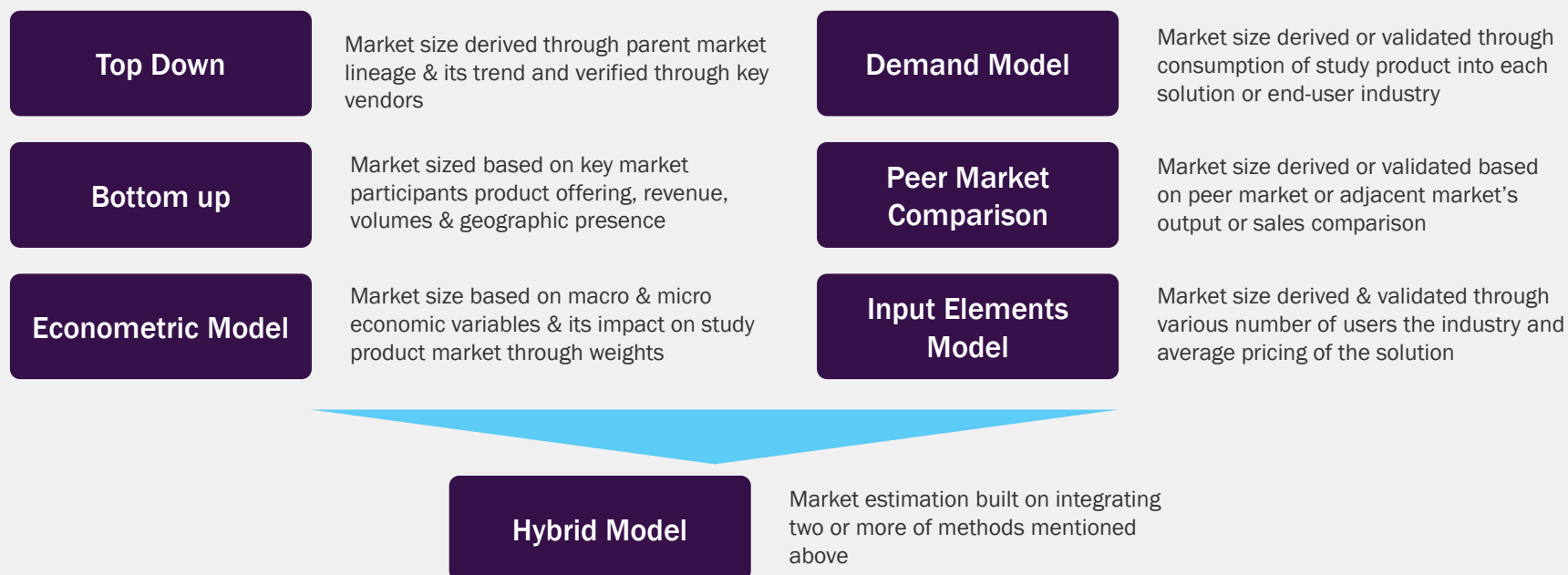
SAS Institute Inc.

Tableau Software

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Methodology and Scope

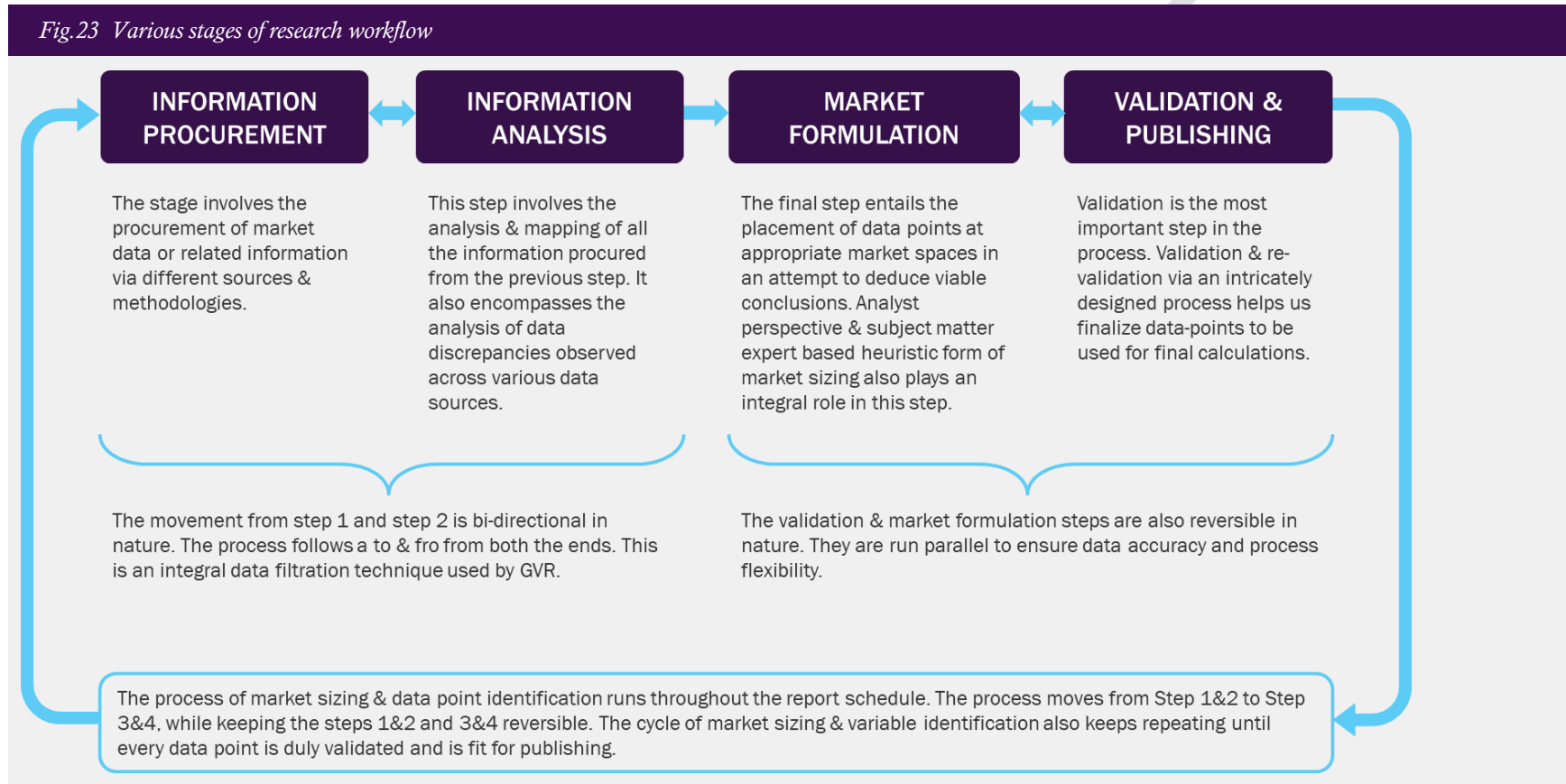
Fig.22 Methodology



Supply Chain Analytics market report estimations are derived based on hybrid model leveraging top down and bottom up approach tracking major market players' revenue and integrating information with peer market comparison model using other major supply chain analytics category. The COVID-19 impact assessment for short term forecast, the financial performance analysis of the prominent supply chain analytics vendors was used to determine the future outlook.

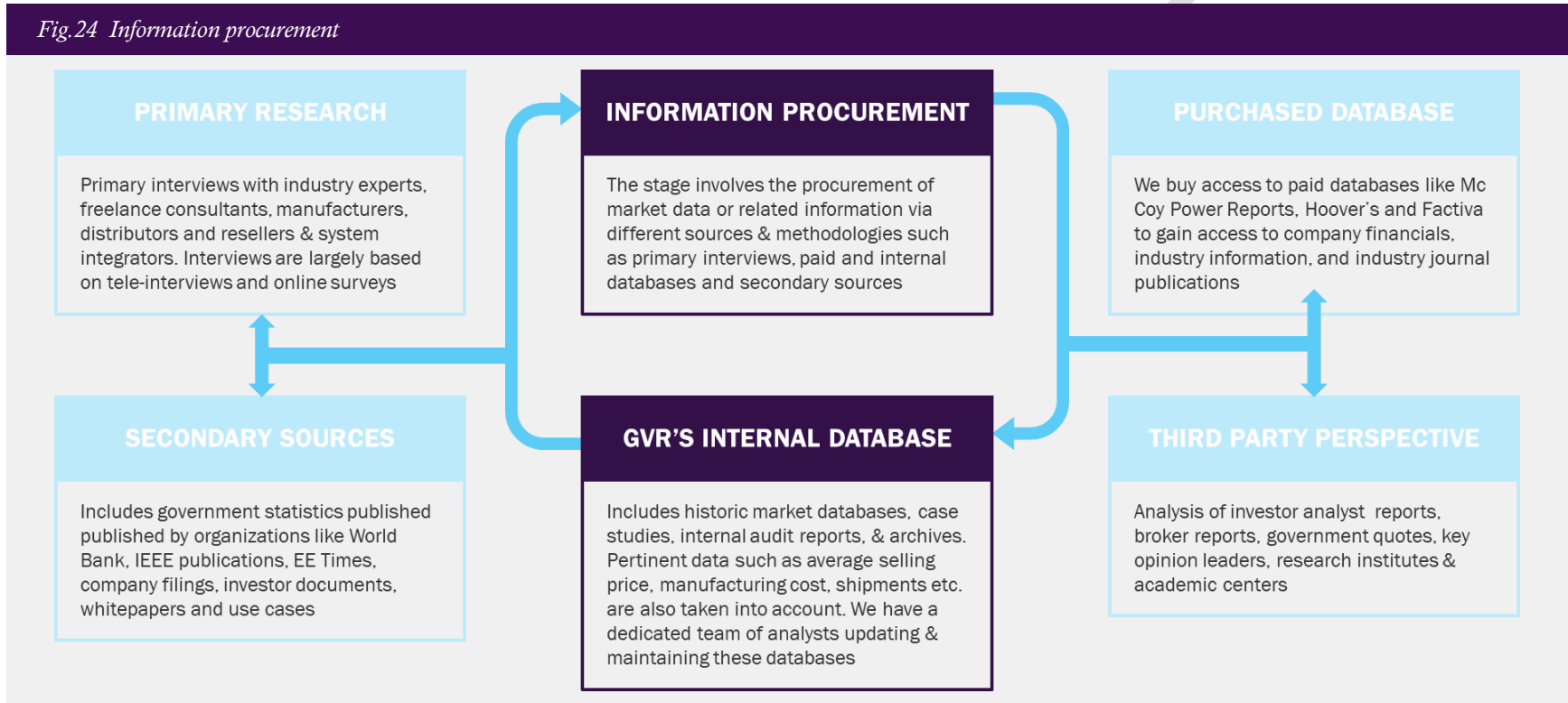
Research Workflow

Fig.23 Various stages of research workflow



Information Procurement

Fig.24 Information procurement



Information procurement is one of the most extensive stages in our research process. As illustrated in the figure above, the techniques can broadly be categorized into five sections, as stated below:

1.1.4 PURCHASED DATABASE

- Includes company databases such as Factiva: This helps us compile metadata on historical sales, prices, company revenues, and other industry statistics. Also, it serves as an important step in market sizing, especially, in case of commodity-flow techniques
- Other sources include SME journals, pertinent databases from third-party vendors to gain insights into:
 - Usage rates
 - Potential market-related statistics
 - Information on unmet needs
 - Regional expenditure pattern
 - Investment information or opportunity-based statistics

1.1.5 GVR'S INTERNAL DATABASE

- Includes our internal database of data points, collected as a result of previous research & studies and information made available via our database management team
- Also includes internal audit reports & archives

1.1.6 SECONDARY SOURCES

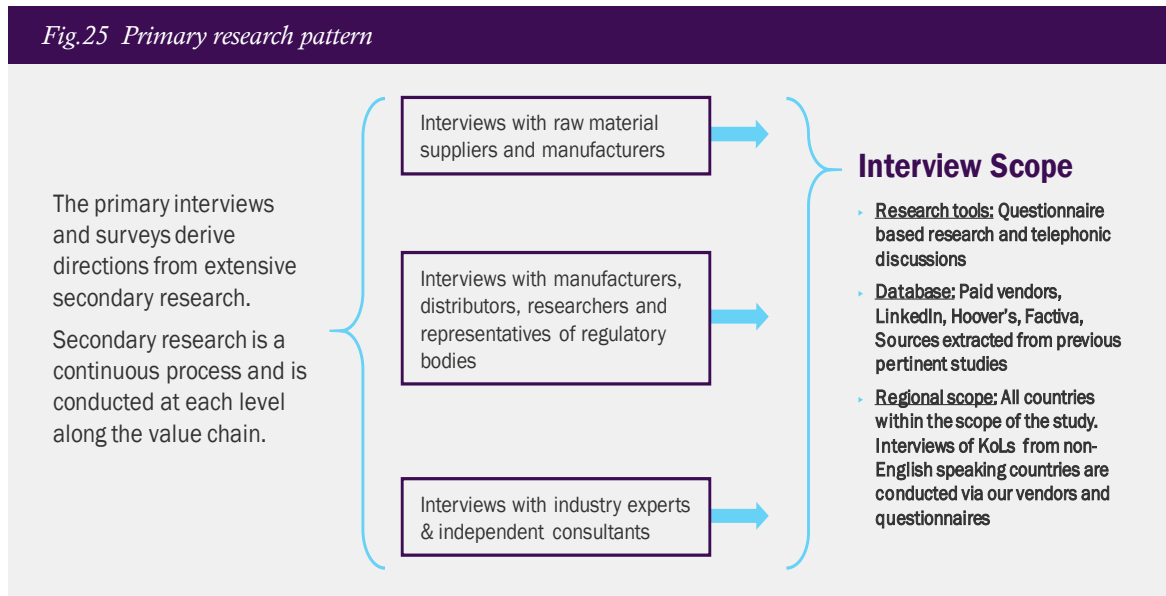
- A list of secondary sources along with the information extracted from them will be available in the final deliverable.
- Sources consulted during preliminary phase include PitchBook, Company annual reports
- Notable examples include white papers, government statistics published by organizations like World Bank, publications, company filings, investor documents etc.
- Secondary databases are aimed at gathering market intel, historical statistics, product classifications according to International Organization for Standardization (ISO), World Bank, and International Medical Device Regulators Forum (IMDRF) to understand trends available through public domains.

1.1.7 THIRD PARTY PERSPECTIVE

- This section includes market derivation through investor analyst reports, broker reports, academic commentary, government quotes & wealth management publications.

1.1.8 PRIMARY RESEARCH

Fig.25 Primary research pattern

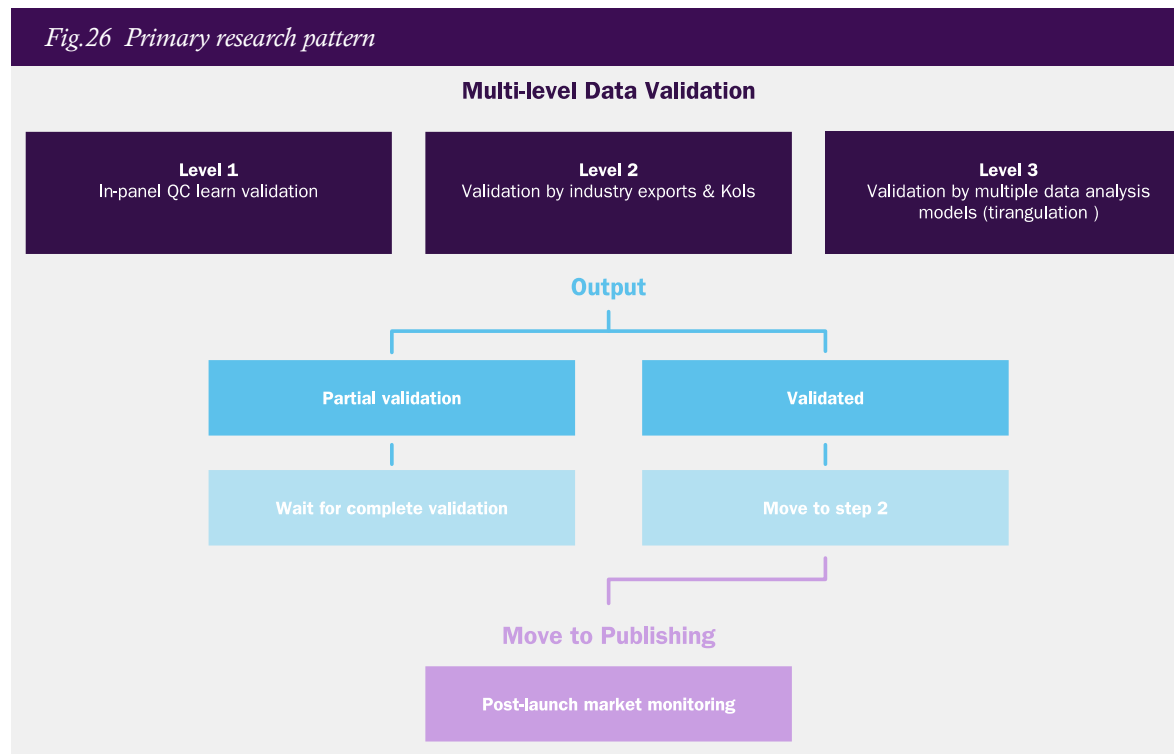


Information Analysis & Data Analysis Models

Information procured from secondary and primary initiatives are then, analyzed by using the following tools/models: (a partial list)

- Identifying variables and establishing market impact
- Establishing market trends
- Analyzing future opportunities and market penetration rates by understanding product commercialization, regional expansion etc.
- Analyzing changes in the industry dynamics to establish future growth
- Analyzing sustainability strategies adhered by market participants in an attempt to determine future course of the market
- Analyzing historical market trends and super-imposing them on the current and future variables to determine year-on-year trend
- Keeping a track of technological advancements in individual segments
- Base numbers are established by analyzing the following:
 - Company revenues and market share (this list generally includes the analysis of revenue published by publicly listed manufacturers)
 - Derivation of market estimates via analyzing parent and ancillary markets
- Model selection: demand-based bottom-up approach and mixed approach (top down and bottom up)

1.1.9 MARKET FORMULATION & VALIDATION



SAMPLE

Report FAQs

1.1 How do I trust your report quality/data accuracy?

- ▶ We offer risk-free purchases. We will let you explore our report online through the conference without purchase commitment.
- ▶ Our portfolio of over 10,000 reports goes through rigorous quality checks and is based on robust models
- ▶ We are a BBB "A+" accredited market research firm
- ▶ For client testimonials, case studies or additional questions, please reach out to us

1.2 My research requirement is very specific; can I customize this report?

- ▶ Yes, we offer free customizations within the research's scope
- ▶ 75% of our engagements are based on customized market reports
- ▶ Clients have free access to pre-sale analyst briefs to discuss requirements and recommendations

1.3 I have a pre-defined budget. Can I buy chapters/sections of this report?

- ▶ Yes, we sell sections of our reports
- ▶ You also have the option to buy excel & PPT versions of our reports.
- ▶ You may buy customized market intelligence based on your budget. We have a product to offer irrespective of the price point

1.4 How do you arrive at these market numbers?

- ▶ Our research methodology is a three-step cyclic process:
- ▶ It starts with Information Procurement from internal DBs, paid primary and secondary sources
- ▶ The second step is Data Analysis and Modeling
- ▶ The third step is by Data Validation via industry expert opinions
- ▶ For a detailed research methodology, please request for a sample report.

1.5 Who are your clients?

- ▶ We cater three categories of clients: manufacturers and market participants, academicians, and investment banks and venture capitalists
- ▶ We service more than 1,500 clients annually. More than half of our clients re-engage us for additional reports and services.

1.6 How will I receive this report?

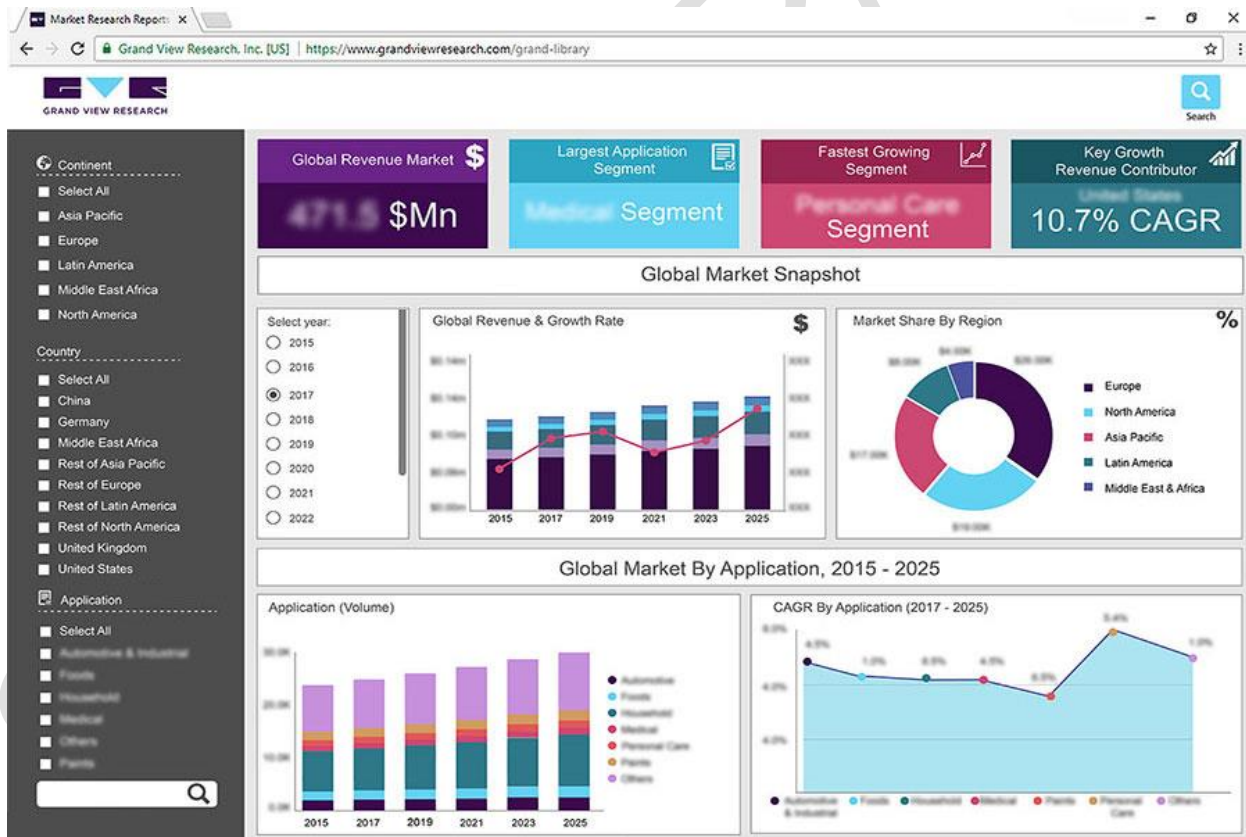
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- ▶ Report decks (PPT version)

Sample Figure:



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